

10 REASONS TO BUY

ORCHESTRA



VisioShop tray: transparent and modular (up to 10 selections)

1

Simplified vertical **reconfigurability (V-FLEX)**

2

Enhanced visibility of the products: **+60% lux** (Internal white cabinet and tray transparency)

3

Energy efficiency improvements (up to -56% of energy saving)

4

Pull Down: **-30%**

5

6

Softvend and **Automatic** delivery bin

7

Color display with possibility of slide shows, view of **nutritional facts** and **video**

8

New High end aesthetics

9

Capacitive **keypad** or **Touch screen**

10

Empowered **ETL**



OVERVIEW

VALUE PROPOSITION



PREMIUM PERFORMANCE

IN THE HIGH END SEGMENT
New 8 spiral, 1.83m machine



A RETAIL-LIKE EXPERIENCE THANKS TO HIGH DEFINITION IMPULSE



ENERGY EFFICIENCY

Green components





FEATURES&BENEFITS

DISPLAY TFT

FEATURES

- ▶ Display TFT **4.3"**
- ▶ **16 Million** colors

BENEFITS

- ▶ **Nutritional facts** management
- ▶ Slideshows
- ▶ Videos
- ▶ Possibility to **personalize wallpaper** and **logo**



NECTA



FEATURES&BENEFITS

SOFTVEND

FEATURES

- ▶ The Orchestra range features the patented **Softvend** elevator, which takes heavy or fragile products from the top trays to the dispensing area safely, thanks to a folding, **semi transparent device**.

BENEFITS

- ▶ **Quick and safe** delivery of any type of product
- ▶ **No limits** due to packaging
- ▶ Possibility to **customize** the folding area





TOUCH VERSION

TOUCH SCREEN

FULL HD TOUCH-SCREEN

- ▶ Screen type: **industrial**
- ▶ **LCD** display (800x480pxl)
- ▶ **16:9** format in portrait position
- ▶ Wide viewing angle of **60°/85°**
- ▶ Brightness level of **400cd/m²**
- ▶ Contrast **1000:1**
- ▶ Life time **>50,000 hours**





ENERGY EFFICIENCY

PERFORMANCE & EFFICIENCY



Best **EFFICIENCY & PERFORMANCE**



The **compressor** and the **evaporator** weight is reduced in comparison with other Impulse models



NECTA



ENERGY EFFICIENCY

FOAM INSULATION

Insulation is **extremely efficient** thanks to the **latest generation foaming plant**, eliminating any thermal bridge between the cell to the outside.



**INSULATING
FOAM**



ORCHESTRA

Contact The Vend Shop today!



Overview



Tray innovation



Features & Benefits



Touch Version



Energy Efficiency



Phase in plan



Benchmarking



Promo Action